



"Where Fun Blooms" sm

Give Us One Night We'll Give You Centuries sm

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FOR IMMEDIATE RELEASE

Azalea Inn & Gardens' Innkeeper Joins Georgia Tourism on the Road

SAVANNAH Georgia (August 7, 2008) -- Georgia Tourism is on the road to twenty American Automobile Association offices -- from Atlanta to Tampa, Orlando, Savannah and Augusta. The traveling troupe includes hospitality business professionals who are sharing an up-close-and-personal version of their offerings, reintroducing AAA travel agents to what's new in Georgia. The caravan rolled into Savannah's AAA office on Mall Boulevard around 9:30 AM on Thursday, August 7th.

It is the last of four days of travel for the troupe of twenty. On the "AAA Blitz" is Teresa Jacobson, co-owner of Azalea Inn and Gardens, a favorite Savannah bed and breakfast in the historic district. Teresa is taking time away from the her inn to serve as spokesperson for three popular bed and breakfast properties -- Azalea Inn and Gardens, Green Palm Inn, and Zeigler House Inn.

"The timing isn't great. I'm getting ready to take my inn out of service for two weeks to fully renovate and modernize five bathrooms with more eco-friendly and guest-comfort features," shares Mrs. Jacobson. "But, you know the old saying, "When the going gets tough the tough get going." So, I'm out here taking advantage of this fabulous opportunity to share our exciting message -- recommending close-to-home vacations at our beautiful Savannah Inns for an intimate Deep South experience in Savannah."

Jacobson's message is especially timely. A recent MapQuest survey reports, "Higher-than-ever gas prices have caused 94% of Americans to make lifestyle changes to control costs." More findings follow:

- 57% are planning their routes more carefully. ["That's an area AAA can really help," shares Jacobson, "and I'm very happy to point people to AAA."]



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- More than 50% are unwilling to take road trips more than 100 miles.
- 66% of consumers say high gas prices have forced them to alter vacation plans, with 34% canceling their travel plans altogether. Another 37% have opted for shorter trips closer to home, the survey finds.

"That 37% who opt for shorter trips closer to home is the audience I'm hoping to reach by participating in Georgia Tourism's AAA Blitz this week," Jacobson concludes.

Marketing under SavannahInns.com, the three sunny-disposition innkeepers are energizing their marketing in a tough economy. Teresa's daily blog posts from the road give an insider's vantage point to her bus caravan experience at <http://www.savannahinns.com/blog/>

About Azalea Inn and Gardens

Azalea Inn and Gardens is located in the Landmark Savannah Historic District within two walking blocks of Forsyth Park, the city's famously verdant and captivating central park. Guests are invited to rendezvous where life is a celebration ... of the present and the past. Amid the breezy quietude of the Landmark Savannah Historic District's Huntingdon Street, relaxed southern comforts allure guests seeking casual Savannah charm and social sensibilities.

The historic inn's amenities include a New Southern U.S. cuisine full breakfast, courtyard garden swimming pool, private parking, newly landscaped 19th century heritage gardens (complete with low volume irrigation), sociable rattan rockers under tree canopied balconies, and inviting porch verandahs. Each of the inn's 10 guest rooms features themed décor depicting Savannah's gardens, distinguished history, and fashionable turn-of-the-century lifestyle of the mansion's original owner, Captain Walter K. Coney.

The Italianate urban manor (circa 1889), built on garden plots formerly designated for colonial gardening (ca. 1733 Georgia colonization) features original mantles and handsome, artisan craftsmanship from Savannah's Victorian era. Enticed to Savannah while their son and daughter-in-law attended the Savannah College of Art and Design, Micheal and Teresa Jacobson purchased the cotton executive's mansion in August 2005. 217 East Huntingdon Street, Savannah, Georgia USA 31401-5714. Toll Free 800-582-3823 (within the USA). Telephone 912-236-2707. Email info@azaleainn.com Internet <http://www.azaleainn.com>

** NOTE: High-resolution photos and full feature release (Adobe PDF or WORD formats) are available. Micheal Jacobson's name is spelled atypically "e" before "a."

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